

MD 36

The Lions of Oregon

CONTESTS AND AWARDS



Club Bulletin Award

Each District Governor will select the outstanding Club Bulletin from their District and submit their nomination and supporting documentation to the MD Public Relations and Publicity Committee two weeks prior to the MD convention

Criteria:

1. The bulletin must be clearly identified with the club's name, district and location.
2. Contents may include notices of club happenings, such as special upcoming events, announcements and other items of timely importance.
3. Summary of community service projects, upcoming and recent.
4. Overall appearance of the bulletin will be considered, such as use of the Lions emblem, club logos, color and graphics.
5. The club's meeting time and location should appear
6. A contact person should be identified as well as a phone number or email address.

The Public Relations and Publicity Committee will select a MD winner and present an appropriate award at the convention.

Club Brochure Award

Each DG will select the outstanding Club Brochure from their District and submit their nominations and supporting documentation to the MD Public Relations and Publicity Committee two weeks prior to the MD convention.

Criteria:

1. The brochure must be clearly identified with club name, district, & location.
2. It must be clearly identified as a part of LCI.
3. The brochure should include information about the club, such as projects supported, fundraisers held, community service performed, special events, work with youth, support of organizations that partner with the club, etc.
4. The information can be basic, yet timely enough to accurately describe the club.
5. Overall appearance of the brochure, including graphics, photos, contact information, use of color, etc.
6. Correct spelling and language.

The Public Relations and Publicity Committee will select a MD winner and present an appropriate award at the convention.

Club Website Award

The District chairperson and/or the Information Technology Committee will select the best club website in the District for nomination to the MS Information Technology committee two weeks prior to the MD convention for approval.

Criteria:

1. The website must be easy to find.
2. The name of the website must be clear and accurate.
3. Spelling and language usage must be correct.
4. Overall appearance-- use of color, graphics, borders, photos, sound and logos must be attractive and appropriate to the club.
5. Meeting time and place.
6. Current information included.
7. Club officers or a contact person identified.
8. A biography of the club—club mission or goals if appropriate, programs sponsored, community service, fundraisers held, etc.
9. Identification as a part of LCI

The MD Information Technology Committee chairperson will present an appropriate award at the convention.

Club Scrapbook Award

Each DG will select the outstanding club scrapbook in their District and submit a nomination with appropriate supporting documentation to the MD Public Relations and Publicity Committee two weeks prior to the MD convention.

Criteria:

1. The scrapbook must be clearly identified with club name, district and location.
2. The book's contents may reflect one Lions year, or it may reflect several Lions years. However, if it is reflecting more than one year, those years must be the immediate past year(s) and must be consecutive years.
3. Overall appearance of scrapbook—attractiveness, neatness, etc.
4. Readability, clearly identified entries, clear photos,.
5. The book must be easy to manage, pages stay together when handled, items glued in well or otherwise fastened to pages, pages turn easily, cover and binding holds together, etc.
6. Chronological order of entries.
7. Entries must include projects, events and community service sponsored by the club. District, Region and Zone projects should be clearly identified.

The MD Public Relations and Publicity committee will select a MD winner and present the award at the MD convention.

Club Community and Cultural Activities Award

Each DG shall select a club to receive the community and Cultural Activities award and submit their nomination with supporting documentation to the MD Public Relations and Publicity Committee 2 weeks prior to the MD Convention.

Criteria:

- 1. Celebrate culture. Support an existing culture project or choose to develop a new one.**
- 2. Suggested activities include civic outreach, clothing and crafts, dance, food, history/restoration, language, music, recreation, theatre.**
- 3. Service to others – to benefit people in terms of knowledge, attitudes, values, skills or mutual understanding and cooperation.**
- 4. Involvement – Reflect an active interest in the civic, cultural, social and moral welfare of the community.**
- 5. Originality – fresh, new and exciting ways that will draw community interest and participation.**
- 6. Outcome – improve quality of life in measurable ways.**
- 7. Public Relations – publicize event through the news media and other avenues.**
- 8. Provide proof of this activity in the form of a written description reflecting the above criteria, with photographs and news articles to support it.**

The Public Relations and Publicity Committee will select a winner and present an appropriate award at the convention.

Note: LCI identifies this as a district contest. Each DG is able to award a banner patch to a club in his district. Districts' winners names should be sent to the PR & P committee; all are awarded at the MD convention.

Club Membership Award

This award is presented to the club that attains the largest NET membership gain from July 1 each year based on the MMR submitted in the month prior to the MD convention. Transfers and deaths will not be included in determining net gain.

The MD Membership chairperson will select the annual MD winner and present the award at the MD convention.

Membership Sponsor of the Year

The membership sponsor of the year award will be presented to the member that sponsors the most new members from July 1 each year through the month prior to the MD Convention.

The MD Membership chairperson will select the winner and present an appropriate award at the convention.

District Extension Award

This award will be presented to any club that has sponsored a new club.

The MD Extension chairperson shall select the clubs to be recognized and present an appropriate award at the MD state convention.

District Leadership Awards

MD Lion of the Year Award

This award is presented to the member who is recognized as demonstrating exemplary leadership in the MD during the year.

The MD Leadership chairperson will make a selection from the nominations submitted by the DGs and will present an appropriate award at the MD convention.

MD Cub Lion of the Year Award

This award will be presented to the member who has been a member for 5 years or less and has demonstrated exemplary leadership.

The MD Leadership chairperson will make the selection from nominations submitted from each DG and present an appropriate award at the MD convention.

Lion Mile Award

This award is presented to the club earning the most points for attendance at the MD Convention computed by a point system. The award is presented to a club based on the total number of members from a club attending the convention multiplied by the number of miles traveled one way. The winner will be determined according to the following formula:

The number of Lions club members traveling to the MD Convention divided by the club's total membership multiplied by the mileage one way plus one point for each new member attending equals total points earned.

Members attending + total club membership one way + one point for each new member attending = Total Points.

Example: Club A has a total club membership of 26. Four members attend the convention. 4 divided by 26 = 15.38%. The highway miles one way is 82 miles. 2 members are first timers. $82 \times 15.38 + 2 = 1263$ points.

The convention chairperson will present the award at the MD convention.



Lions Clubs International Contest Rules

All Contests

All contests are judged by members of the Public Relations Committee of the International board of Directors at the Lions International Convention.

All contest winners are announced at the Lions International Convention and published in LION Magazine.

Entries become property of Lions Clubs International Headquarters and cannot be returned. Lions Clubs International may use entries in any way deemed suitable.

The Public Relations and Communications Division at International Headquarters mails awards to all winners by September 1 following the Lions International Convention.

The decisions of the Judges are final.

International Newsletter (Bulletin) Contest

Awards: First place plaque

Four honorable mention certificates

The contest is open to all **Lions clubs and districts**. (Not multiple districts.) The above listed awards will be presented in each category.

Lions clubs must submit **two copies of the same issue** of its best club bulletin.

Districts must submit **two copies of the same issue** of its single best bulletin. Districts producing newsletters for more than one purpose or project must select **only one** for submission. (Only the first eligible district bulletin contest entry received by the Public Relations and Communications Division at International Headquarters will be considered by the judges.)

Newsletters must be mailed to the Public Relations and Communications Division at International Headquarters to arrive by **May 1** of the year in which they'll be judged at the Lions International Convention. **Official entry form must accompany entry.**

Newsletters will be judged for the quality of content, page layout, publication design and production.

International Trading Pin Contest

Awards: First place plaque

One honorable mention certificate

The contest is open to all **Lions clubs, districts and multiple districts**. The above listed awards will be presented in each category.

All clubs, districts and multiple districts must have purchased pins from a duly authorized licensee of the Club Supplies Division of International Headquarters. (Complete information is available through this division at headquarters.)

All pins are to be made for the purpose of trading, not resale. Any evidence that pins are being sold will automatically disqualify them from competition.

The Club Supplies Division will secure and retain two samples of all convention trading pins from the manufacturer. Club Supplies personnel will then give one sample of each pin to the Public Relations and Communications Division for automatic entry into the trading pin contest.

Only pins received by **May 1** will be judged at that year's Lions International Convention.

Pins will be judged on quality of design, attractiveness and originality. All pin entries must display the Lions emblem as part of the design.

International Friendship Banner Contest

Awards: First place plaque

One honorable mention certificate

The contest is open to all Lions clubs and districts. (Not multiple districts.) The above listed awards will be presented in each category.

Only banners purchased during the current fiscal year through a duly authorized licensee or the Club Supplies Division will be eligible. (Complete information is available from this division at headquarters.)

All banners are to be made for the purpose of exchange only, not for resale.

Prior to the Lions International Convention, the Club Supplies Division shall get one sample of all banners ordered through Lions Clubs International and will request all authorized licensees to provide one sample of all banners produced for clubs and districts for judging in the contest. The Club Supplies Division will then deliver one sample of each banner Division for entry into the contest.

Only banners received by **May 1** will be judged at that year's Lions International Convention. Banners will be judged on quality of design, attractiveness and originality. All banner entries must display the Lions emblem as part of the design.

International Web Site Contest

Awards: First place plaque

Two honorable mention certificates

The contest is open to all Lions clubs, districts and multiple districts. The above listed awards will be presented in each category.

All clubs, districts and multiple districts must submit a sample hard copy consisting of 10 to 20 pages of their Web site and include the URL on the official contest registration form.

Entries must be mailed to the Public Relations and Communications Division at International Headquarters to arrive by **May 1** of the year in which they'll be judges at the Lions International Convention. **Official entry form must accompany entry.**

Web sites will be judged for quality of content and design.

OFFICIAL CONTEST REGISTRATION FORM

Please Type or Print Clearly

Entry Level:
(Circle one)

Lions club

District

Multiple District

Club Name (if club entry) _____ District _____

State/Province _____ Country _____ Multiple District ____ _____

URL Address (for Web Site Contest): _____

Entering Contest:
(Circle one)

Newsletter (Bulletin)

Web Site

Name _____

Street _____

City _____ State/Province _____

ZIP/Postal Code _____ Country _____

Phone: _____ Fax: _____

E-Mail: _____

Other International Contests

There are many more contests available thru LCI that are open to Lions, Leos, Lions Clubs, Leo Clubs and Districts. To access information on these contests, on the LCI Website home page enter “contest rules” in the search box. You will be led to a list of available contests and their rules.

Lions Environmental Photo Contest

This popular contest has the winning entries on display at the International Convention. You will need to check the rules each year for the annual theme.

The LION Magazine Photo Contest

Another photo contest that you may be interested in. Rules are available online and photos are submitted to the magazine.

You might look at the Guide to Awards and Recognition also available on the LCI website.

The International President may also offer some contests during the year of his office. You will find this information on the LCI website.